

Robbins News

Designing, Building, and Maintaining Your Outdoor Dreams

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ROBBINS LANDSCAPING RECEIVES NATIONAL AWARD!!

Pros in Excellence Awards Presented at GIE+EXPO 2008

Robbins Landscaping, Inc. recently became one of three national winners of the second annual Pros in Excellence Award. The award was presented in a special ceremony at the landscape industry's premier event, the GIE+EXPO in Louisville, KY, on October 24, 2008. The award is sponsored by *PRO Magazine*, Ariens Company, STIHL Inc., and GIE+EXPO. The other national winners alongside Robbins Landscaping were Tender-Care Lawn & Landscape in Derby, KS and WAC Corporation in Greenville, NC.

The prizes awarded to the winners included an all expense paid VIP trip to the GIE+EXPO in Louisville, a \$1,000.00 check, a trophy, and a ring. Winners will also be highlighted in the November 2008 issue of *PRO Magazine*. Visit www.promagazine.com for more information on this year's Pros in Excellence Award winners.

"The awards are designed to recognize three of the industry's top landscape contractors who achieve the highest level of service and professionalism," said Gregg Wartgow, editor-in-chief of *PRO Magazine*. Approximately 50 national companies were nominated for the award. "The three winning landscapers were selected by an independent panel of industry experts, who judged each of the 11 finalists in a variety of areas: services offered, business growth and profitability, production systems, marketing, and customer service."

"The contribution of professional landscape contractors is critical to the overall growth of the green industry," said Ron Marcellus, Ariens Company's director of national accounts. "Presenting the Pros in Excellence awards to outstanding leaders who are actively engaged in their businesses is one way for us to show our appreciation to them."

"STIHL is pleased to take part in recognizing these landscape contractors for the business success they've achieved despite a challenging economic environment," said Fred Whyte, president of STIHL, Inc.

"We have terrific and talented people within our company, many of whom have been with Robbins Landscaping for a number of years. Receiving this award was definitely thanks to the team attitude and effort displayed by each and every person in the company," said Doug Robbins, owner and president of Robbins Landscaping, Inc. "Our commitment to providing the highest standard of service to our clients is the top priority to all of us every single day."

All of us here at Robbins Landscaping, Inc. would just like to say THANK YOU to all of our loyal clients. Were it not for your trust in us and your willingness to tell us about your experiences with our company as well as your referrals to your family, friends, and colleagues, our company would not be the success that it is and this award would not have been possible. We TRULY appreciate your business!

*** PERK UP YOUR FALL AND WINTER LANDSCAPE WITH AN INSTALLATION OF SEASONAL COLOR IN YOUR BEDS***

OUR MISSION:

Enhancing the value of landscapes through thoughtful design, careful installation, & conscientious service.

Now IS The Time...

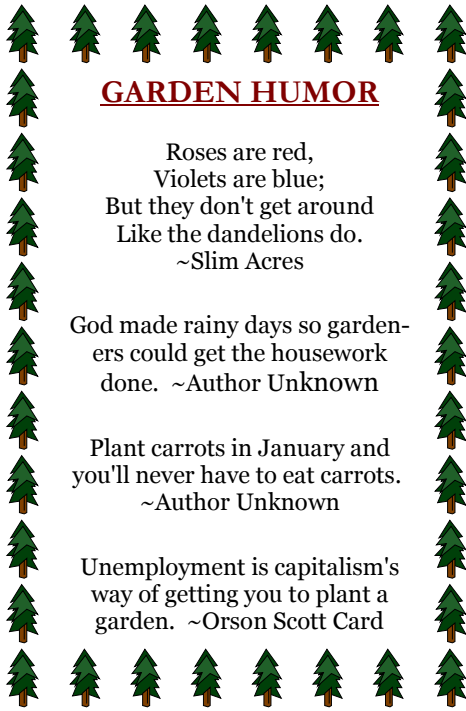
Though it is still warm for the moment, the cooler temperatures are inevitable and coupled with the less aggressive sunshine, the autumn season is a comfortable season for both people AND plants.

Fall is a great time for establishing new plantings because the air is cooler, but the soil is still warm from the summer sunshine and ready to encourage rooting. This is also the best time for transplanting perennials. And don't forget those fall bulbs either, so that your spring can be filled with tulips, daffodils, hyacinth, or crocus.

If you've been considering giving a new look to your landscape, now is a great time to consider a new patio or hardscape as well. Installing now will make certain that your home is entertainment ready once the warmer weather arrives again!

After the fall months most landscapes are rather devoid of interest so it is even MORE important to keep things looking neat and tidy. Removing leaves, picking up downed limbs and twigs, laying fresh mulch, and edging along hardscapes is a great way to keep your home looking well cared for.

Give us a call today to set up your appointment with us to discuss your landscaping needs. We'll be happy to transform and care for your home!



GARDEN HUMOR

Roses are red,
Violets are blue;
But they don't get around
Like the dandelions do.
~Slim Acres

God made rainy days so gardeners could get the housework done. ~Author Unknown

Plant carrots in January and you'll never have to eat carrots. ~Author Unknown

Unemployment is capitalism's way of getting you to plant a garden. ~Orson Scott Card

Landscaping Helps Boost Home Sales

Robbins Landscaping, Inc. has brought you information in the past regarding studies that have been done that show that more sophisticated landscape designs can increase the resale value of your home. Now realtors, builders, and design magazines are all confirming that great curb appeal is essential to boosting your chances of selling your home as well.

According to Lawn & Landscape Magazine an article posted in the Calgary (Canada) Herald states that the standard landscaping that used to be accepted by a homeowner when purchasing a newly constructed home is no longer your best chance of attracting potential buyers to your home. Now, just as a home needs to be "staged" on the inside for top dollar, the outside must have much more curb appeal. Real estate agent Patrick Skillings says "I have sold homes to clients whose decision to purchase the home has been based more on the garden than on the house itself."

The article also states that smart builders are now spending close to 10 percent of the cost of construction on landscaping these days. That figure includes all the hardscaping—walkways, retaining walls, patios, or terraces—and turf, trees, plants, and irrigation. Many builders now bring in landscape designers or architects as early on in the building process as possible. Doing so provides a design that is pleasing to the potential homeowner and fits in well with the home's architecture.

So, if you are considering a move and want to improve your chances of finding a buyer, or are building a new home yourself, think about creating a unique landscape design & installation that will make YOUR home stand head and shoulders above the rest. Call us today at (804) 748-3978 for a consultation!

FALL CHORES

- ⇒ Inspect plants and lawn for pest problems.
- ⇒ Prune evergreens to a neat, even shape.
- ⇒ Plant fall color beds.
- ⇒ Install fresh mulch if yours has discolored or is less than 3" thick..
- ⇒ Consider having a pond leaf net put over your water feature to keep the leaves out..
- ⇒ Make arrangements to have your irrigation winterized—call us today and get on the schedule early!
- ⇒ Make sure to remove leaves from your turf areas as soon as possible to prevent killing newly germinated grass plants.



We Want To Thank YOU For Your Input!

After every design/build project we complete we send out a survey to gain input from our clients on how we are doing. Here are a few comments from some of our valued clients:

"Great job! It's always a pleasure to work with a company that not only delivers as promised, but frequently exceeds expectations. Kudos to Tom, Dionicio, and crew. In addition, sub-contractor Jason Felice exhibits the degree of expertise and professionalism I've come to expect with Robbins. Thank you, and thumbs up!" Monique Williams

"We could not have put our landscaping and yard maintenance needs into more capable hands. Doug, Chris, and the crew are responsive to our particular needs and strive to maintain the highest standard of service." Bob and Carol Bailey

"Excellent work provided by Tom Stuart and crew! Well laid out and beautifully executed landscape design. We are once again extremely pleased with the quality of service." Tom Casey

"As always, great work and completed in a timely manner! The new plantings look great." Carolyn Bunda

We're on the Web!
www.robbscaping.com

THANK YOU!!!