

# Robbins Landscaping, Inc.

Enhancing the value of landscapes through thoughtful design, careful installation, & conscientious service.

## Robbins News

*Designing, Building, and Maintaining Your Outdoor Dreams*

Volume 7, Issue 1

March 2009

**THANK YOU FOR HELPING US GROW!**



Alex Galvan

We at Robbins Landscaping, Inc. rely on your referrals to help provide us with new business and your suggestions for improving the care of your property. Your trust and continuing loyalty as well as your referrals are factors that allow us to proudly announce that we have now added a **Full Service Irrigation Division**, led by our newest Team Leader, **Alex Galvan**. Alex has a number of years of experience in the installation and repair of irrigations systems as well as other landscaping experience. Adding Alex's new team will allow us to expand the services we are able to offer in house to our clients. Check out the Pre-Spring Irrigation Special on page 2 .

In addition, as the number of services we offer grows, so does the need for us to be able to respond to the many requests for landscaping projects and property management services in a timely fashion. We truly want to provide the best client service available to every existing client and potential new client contacting us. Responding to your calls in a timely manner is an important part of that.

So it is with great pleasure that we introduce you to another new face at Robbins Landscaping. We now have a **new Sales Associate, Rick Rice** as part of our team. Rick has an extensive background in the horticulture field, having worked in the recent past for Lewis Ginter Botanical Gardens. He is a Certified Landscape Designer and VNLA Certified Horticulturist as well. Rick is committed to providing you with excellent client service.

Please join us in welcoming our two newest team members. And THANK YOU once again for allowing us to provide you with your landscaping needs. It truly is due to you that we continue to grow!



Rick Rice

## EARLY SPRING LAWN MAINTENANCE IS VITAL

Here is a little early spring advice from Chris Edwards, Manager of our Property Management Division to get your lawn off to a good start this year:

1. Consider putting down a pre-emergent weed control to help prevent broadleaf weeds such as crabgrass. We offer a full service turf care program in partnership with Virginia Green Lawn Care that can alleviate the need for you to play a guessing game about what products are the right ones to use.
2. Although irrigation has not been necessary for the past few months, now is an excellent time to inspect your system for proper operation and to check for any system leaks or programming problems. We now have a full service irrigation division to assist you with any of these needs.
3. If you do not have irrigation, consider installing a system. Proper watering of your lawn through the spring and hot summer months, as well as at the proper times after weed control applications can give you the best looking lawn on the block!
4. When you mow or have your lawn mowed for the first time in the spring, MOW IT TALL! For tall fescues, maintain your lawn height at 3 1/2 inches. The closer you mow the less leaf surface it has to nourish the roots. Sharp blades prevent leaf damage.

With a bit of effort and smart planning, you can have a beautiful, healthy lawn this spring and throughout the coming growing season. Give us a call for help with any of these needs and Chris or Alex will be at your service.



Chris Edwards

## SPRING CHORES

- ⇒ Re-mulch your plant beds with 1 1/2 to 2" of fresh hardwood mulch.
- ⇒ Prune & trim your shrubs and trees. Spring flowering shrubs should be pruned after blooming. Fertilize with a slow release fertilizer.
- ⇒ The "frost-free date is April 15th - plant annuals after that date to maximize show.
- ⇒ Clear perennial beds to allow the new growth to breath and cut back grasses just to the new growth.
- ⇒ Irrigation should be turned back on after danger of freezing has passed.

If we had no winter, the spring would not be so pleasant; If we did not taste of adversity, prosperity would not be so welcome.

~Anne Bradstreet



## Three SECRETS To A Successful Spring Garden

Warm spring weather is not far away and with its return many of us feel the strong urge to spruce up our landscapes. Home and garden centers have thousands of beautiful blooming plants and trees, but what are the *real* secrets to creating a successful garden? Robbins Landscaping can help! Here are three of the most important secrets to having a beautiful landscape to enjoy this year:

1. **A well thought out landscape design.** A good landscape design takes into consideration the overall picture surrounding your home such as functional concerns, erosion, available light, accessibility, privacy, and focal areas. Creating a landscape without a careful plan would be much like building your house one room at a time without a blueprint.
2. **Careful selection of materials.** Plants, ornaments, and hardscapes for the home landscape should be chosen with the same care as your furniture. Colors, textures, growth habits and spacing complement and enhance the home's architecture. Family use and year round appeal are all important aspects when choosing materials for your landscape.
3. **Let water run through it!** To really create an outdoor space that will bring the most enjoyment and use, it is important to consider what will bring you, your family, and guests to your "garden" again and again. Water features, even a simple one, can bring a totally new focal point to your garden, draw wildlife, create a sense of serenity, and can mask unpleasant background noises. Outdoor rooms can actually expand your home's usable living space, making your yard a real part of your home. Patios, decks, gazebos, and pergolas do the same and all of these features will increase the resale value of your home.

By remembering and using the secrets we've shared with you here you too can have a beautiful retreat surrounding your home this year. For more information, call us today to begin creating YOUR "secret" garden!

## WE NEED YOUR HELP!!

### Do you know of a deserving community organization in need of help with their landscaping?

Robbins Landscaping, Inc. will be participating this year in a volunteer Day of Service, in conjunction with PLANET (Professional Land-care Network). On Earth Day, Wednesday, April 22nd, we will be offering the services and resources of our company to assist a deserving organization or person in cleaning up or sprucing up their landscaping. Every member of our company will be pitching in to help with this project. We are asking for submissions from you, our clients and friends. If you know of a non-profit organization, a church, a park, or even a local home that could use assistance, please call our office at (804) 748-3978 or send an email to our Business Office Manager, Kathryn Jacoby at [Kathryn@robbinscaping.com](mailto:Kathryn@robbinscaping.com) Help us help someone deserving!

## Pre - Spring Irrigation Special

### \$49.95

#### Includes:

**Start up - Inspect heads and rotors - Adjust heads - Set Controller (parts and repairs are extra—Limit 6 zones of irrigation)**

**OFFER GOOD MARCH 1 - MARCH 31**