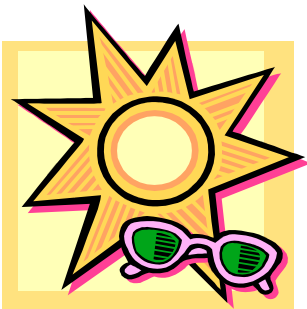
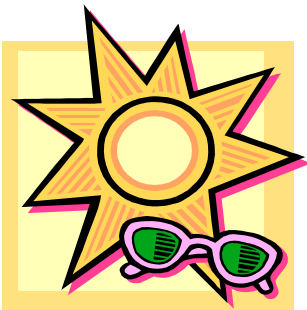
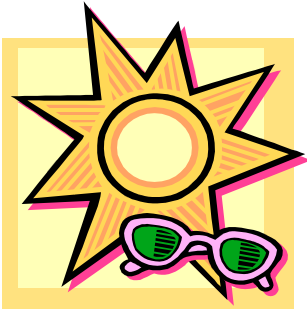


# Robbins News

*Designing, Building, and Maintaining Your Outdoor Dreams*

Volume 6, Issue 3

July 2008



## YOUR WINDOW IS OPEN...

***...your window of opportunity, that is!***

For a limited time you can take advantage of this special offer:

The fall season is approaching faster than you think and with it comes much higher demand for landscape design and installation contractors in Virginia. Robbins Landscaping is no exception. Our on staff designer Tom Stuart has a Master's degree in landscape architecture with over 20 years of experience and the owner, Doug Robbins, has over 19 years of experience in the landscaping field. Together, they have literally created HUNDREDS of beautiful, customized landscapes for homeowners and business owners in and around the Richmond area.

During the mid-July/August period demand for these services slows down and this creates a golden opportunity for YOU to take advantage of Tom's and Doug's expertise to provide you with a near *immediate* result for your landscaping needs.

**So from now until AUGUST 15th we are making the following offer:**

*A free on-site assessment of your property to include,*

- \* A free concept drawing/sketch
- \* An immediate project proposal

\* Immediate scheduling of your project if you sign up for your services within 3 days

**The window of opportunity is open...**

**...call us today at (804) 748-3978 before this limited time offer closes!**

### **WANT AN EXTRA 2-3 HOURS OF FUN DURING YOUR WEEKENDS THE REST OF THIS SUMMER??**

**We want to show you how to free up more time doing the things you enjoy on those all too short weekends yet still be able to maintain the special qualities of your unique landscape, by sending out our attentive, skilled, caring professionals to your property. Our company currently maintains and beautifies a large number of our design/build clients' properties throughout the greater Richmond area.**

**All you have to do is give us a call at 748-3978 and our representative will contact you to perform a thorough walk through of your property. Our maintenance consultation would include, a) reviewing existing conditions of plants, trees, and turf areas, and b) a follow up written estimate of complete maintenance services.**

**Think about it. Wouldn't it be nice this year to spend more time in the great outdoors having FUN instead of caring for your landscape? Give us a call today!**

# Robbins Landscaping, Inc. Finds a New Home!

**Doug Robbins and the entire Robbins Landscaping family is pleased to announce that we will be relocating and creating a new design center!**

As many of you know, our company has been planning to create a design center and production facility that will accommodate our current and future growth needs as we strive to keep up with trends in the landscaping field and the real estate marketplace.

We are very happy to be able to say that we have purchased a new facility in Chesterfield County that we feel will truly reflect our vision and provide a beautiful and comfortable place for our current and future clients to visit and get a "hands on" look at the kind of services and products we offer.

We will be moving very soon, so please watch our future newsletters for an announcement about our Open House to help us celebrate where we have been and the future we envision for our company to fulfill YOUR outdoor dreams!



## HOW ARE WE DOING?

*At the end of each design/build project, we ask each client to complete a survey on their experience with Robbins Landscaping, Inc. The survey covers seven areas on a scale of 1 to 5, with 5 being excellent. Of our most recent 339 surveys, here are the results of our clients' level of satisfaction in each category:*

<i>Sales Experience</i>	97%
<i>Professionalism of Crew</i>	98%
<i>Delivery of Services</i>	96%
<i>Preparation of Plan &amp;</i>	96%
<i>Scheduling of Project</i>	96%
<i>Quality of Design</i>	97%
<i>Quality of Plants</i>	94%
<i>Resolution of Concerns</i>	
<i>or Problems</i>	96%

**OVERALL EXPERIENCE: 98%**

*We are very pleased with these survey results and are always striving to improve in every aspect of our business. If there is anything you can share with us about these results, please do not hesitate to contact us with your feedback and ideas. We are always here to listen!*

## We Welcome Our Newest Friends Into The Robbins Family!

We believe in treating all of our clients like family, so we are excited to welcome the following new clients, and we thank you for the opportunity to serve you!

Helen Boggs	Bill Osborne
Matt Hill	Jim & Meg Snyder
Don Jinnette	Drew & Julee Spitzer
Jason & Tanya Felice	Mike & Sasha Hogan
Curt & Shelly Wiltshire	Dawn McCoy
Orazio & Peggy Ciccarelli	Tom & Sharon Schrinel
Dennis & Marcia Sugumele	



## Just for Laughs

*The real meaning of plant catalog terminology:*

"A favorite of birds" means to avoid planting near cars, sidewalks, or clotheslines.

"Grows more beautiful each year" means "Looks like roadkill for the foreseeable future."

"Zone 5 with protection" is a variation on the phrase "Russian roulette."

"May require support" means your daughter's engineering degree will finally pay off.

"Moisture-loving" plants are ideal for landscaping all your bogs and swamps.

"Carefree" refers more to the plant's attitude than to your workload.

"Vigorous" is code for "has a Napoleonic compulsion to take over the world."

"Grandma's Favorite" -- until she discovered free-flowering, disease-resistant hybrids.

## SUMMER CHORES

- ⇒ Adjust irrigation system to water in early morning hours as the hot, humid weather progresses.
- ⇒ If you have no irrigation in plant beds, water thoroughly (2 times per week for in-ground plants, 3 times per week for container plants.)
- ⇒ Deadhead perennials as necessary.
- ⇒ Trim foundation shrubs and hedges for symmetry.
- ⇒ Monitor plants for insect damage.
- ⇒ Weed, weed, weed!! Easiest when soil is moist.

## AT YOUR SERVICE!

Compliments or concerns? We want to hear from you! Our goal is to offer our clients exceptional customer service that extends beyond the initial installation of your landscape. Call Doug, Chris, Tom, or Kathryn at 748-3978 to provide caring attention to all of your landscaping needs!

We're on the Web!  
[www.robbinscaping.com](http://www.robbinscaping.com)